

Redefining Print Call to Artists 2014

**DOUBLE
ELEPHANT**
PRINT WORKSHOP

A commission opportunity for artists working in visual arts, digital media and time-based media/performance.

Double Elephant Print Workshop is offering 4 artists the opportunity to explore the role of printmaking in relationship to practices of body/site/digitality. The invitation is to develop hybrid approaches and challenge traditional boundaries of printmaking, enabling audiences to see print in a new light through its relationship to your practice.

Printmaking is an inherently haptic and potentially radical means of generating and disseminating meanings and content. Simultaneously suggesting distance and intimacy, it offers the possibility of multiples and can also evoke a sense of communion with a single object that holds authentic imprint and trace. Double Elephant values the traditional disciplines of printmaking, and embraces the challenge of exploring printmaking's evolving position within contemporary fine art practice. We embrace diversity in artistic expression, and encourage artists to see the potential of the medium to move beyond established printmaking boundaries.

Redefining Print is about professional artists discovering - or rediscovering printmaking as a medium full of possibility. We will encourage commissioned artists to bring their own ways of working into printmaking and explore any potential synthesis. We are completely open to the artistic form of all outcomes. We are looking for artists with a genuine curiosity for printmaking, who are keen to explore a cross over between different practices, and willing to extend their own way of working to challenge our ideas of how print operates today.

The Commission will include the following elements:

- **1)** Four day immersive introduction to printmaking with Double Elephant technicians, including a day of contextual input to work towards finalisation of personal briefs for commissioned pieces (Tuesday 27th to Friday 30th May 2014).

- 2) Access to DE on Wednesdays for up to 20 days when technical support will be available during the period 1st June 2014 until 1st June 2015. (It may be possible to access the workshop on other days by prior agreement).
- 3) During November 2015 we will hold an exhibition and one day symposium at Exeter Phoenix to showcase the results of this project. Artists will be required to contribute to symposium events - through participation, discussions, performances etc. as appropriate. We want the commissioned artists to have high expectations for the realisation and standard of display of the work that comes from this project. DE will work with the commissioned artists to identify suitable exhibition and/or performance spaces in Exeter and the necessary materials, equipment and documentation for the exhibition outcomes. We intend the exhibition will run for at least two weeks and are currently liaising with additional venues to tour the exhibition nationally. The Symposium will be widely promoted and we intend for it to attract delegates from across the UK.
- 4) A catalogue will accompany the exhibitions and symposium
- 5) A critical writer will be engaged by the project to reflect on the process with the individual artists, and to explore the questions of Redefining Print. The writer will deliver a keynote speech to the symposium and his or her writing will form part of the catalogue. An ongoing blog will accompany the 2 year process and artists will be encouraged to contribute.
- 6) Print sales – an element of this project is audience driven, to encourage the buying of fine art prints in the South West region. To this end we will be working with Spike Print (Bristol) and Gloucester Print Cooperative to sell artists' work regionally and at a London Art fair. We will produce a portfolio of conventional, contemporary fine art editioned prints made by the commissioned artists to stand alongside their final commissioned exhibition pieces. The prints will be produced in an edition of 60 to form a portfolio to be offered for sale. DE will work with the commissioned artist to make this print and DE will undertake the editioning, marketing and sales. Any proceeds of sale will be split 50/50 with the artist after DE has recovered the cost of editioning. 10% of the edition as artist proof prints will be retained by the artist, and the image will remain the property of the artist.
- 7) Other opportunities - We intend to incorporate strands of public engagement and community outreach into this project to build partnerships, extend the reach of the project and to promote the work of the commissioned artists. To this end we want to encourage applicants who see this as part of their practice.

Fees and delivery:

DE will pay each artist a commission fee of £1250 for participation in the project.

DE will provide accommodation and pay travel costs of up to £100 for attendance at the 4 day introduction to printmaking. Please note that DE will not be able to provide any travel or accommodation costs for the use of its facilities during the 20

day access period, however we will aim to support you to find accommodation with DE members and friends if necessary.

DE will provide accommodation and pay travel costs of up to £100 for attendance at the Symposium

DE will make a £200 contribution to printmaking materials costs of each artist.

Important Dates:

Print introduction. 4 days. 10am to 4pm on Tuesday 27th to Friday 30th May 2014 at Double Elephant Print Workshop, Exeter.

Access to DE on Wednesday 10am to 4pm (or by prior arrangement) for a period of 20 days access during the period 1st June 2014 to 1st June 2015.

Delivery of Edition Ready Print : 30th November 2014

Delivery of Final Commissioned artwork : 1st June 2015

Symposium and exhibition : 19th November 2015 (tbc)

Application:

Please apply by email to simon@doubleelephant.org.uk

Your application should consist of the following:

Artist Statement & CV (no longer than 2 sides of A4)

3 images/videos (max length 5 minutes) of your work or a link to a website gallery.

A statement (maximum 1000 words) giving your reasons for applying to this project and possible approaches you might take to working.

Redefining Print is funded through Grants for Arts programme Arts Council England and delivered in partnership with Spike Print, Gloucestershire Print Cooperative and Exeter Phoenix.

DEADLINE for applications : Monday 31st March 2014
Selection and notification - week beginning 21st April

With any questions please contact simon@doubleelephant.org.uk and for information please visit www.doubleelephant.org.uk